

SABA and SARGF Continue their successful partnership in providing national responsible gambling training for 2021.

The **South African Bookmakers' Association (SABA)** and the **South African Responsible Gambling Foundation (SARGF)** have agreed to further their strategic partnership for the 2021 year ahead.

SABA continues to be the leading trade association for betting operators in South Africa and, having added the Training and Development Academy to its portfolio of services offered, is pleased that the Academy continues to go from strength to strength.

The partnership will see SABA support SARGF's role in the provision of virtual training to betting operators and their staff across various levels in the bookmaking operations. The 2021 initial training programme is available on the SABA website under the training tab [www.bookies.co.za](http://www.bookies.co.za)

**Sean Coleman**, CEO of SABA, said: "We're delighted to continue to be a strategic partner of the SARGF, which is highly focused on fulfilling its mandate in the betting and gaming industry".

Sibongile Simelane-Quntana, SARGF Executive Director , added: The National Responsible Gambling Programme is a flagship programme of SARGF and it offers tailor made training to meet industry needs and to ensure that industry employees are empowered to respond competently to incidents related to problem gambling and that they are in a position to assist punters that may need to access the SARGF's FREE treatment and counselling services. As SABA and SARGF, we look forward to a successful partnership in the year 2021 and that we can reach out and provide extensive responsible gambling training to betting operations in South African."